



2010 AgriMissouri™ Membership Application

Please complete all information accurately.

Section 1: Contact Information

Business, Farm or Farmers' Market Name _____

Contact Person _____

Physical Address _____ County _____

City _____ State _____ Zip _____

Phone Number _____ Toll Free Number _____

Fax _____ E-mail _____

Web site Address _____

Check this box if mailing address is the same as physical address.

Mailing Address _____

City _____ State _____ Zip _____

Section 2: Payment Information

Dues may be paid with a check, cash or credit card. MasterCard, Visa and Discover are accepted. If paying by credit card complete Section 2 below. Payments made with a credit card are subject to a 3% processing fee with a minimum charge of \$1.00.

Card Type MasterCard Visa Discover

Name on Card _____

Card's Billing Address (if different from mailing address above)

Card Number _____

Expiration Date _____ Security Code (3-digit number from back of card) _____

Section 3: Membership Qualifications

AgriMissouri's™ objective is to promote products grown, raised, processed and marketed in Missouri. This includes fresh agricultural products and processed products derived from agricultural products.

Please select the appropriate membership category. Descriptions and benefits of each category are listed on the next page. If your business fits into multiple categories, select all categories but only pay the membership fee of the highest fee category. For example, a Product Member and Experience/Agritourism Member pay only \$50 to be considered a member in both categories.

Membership Category

Membership Fee

Product Membership

\$50.00

Businesses that grow, raise or process Missouri agricultural products. (You must select two or more boxes to be eligible as an AgriMissouri™ Product member.)

- The agricultural products we sell are grown or raised in Missouri.
- We source Missouri agricultural products as ingredients when possible.
- We use ingredients that are agricultural products or derived from agricultural products.
- Our product(s) are processed in Missouri.
- We conduct a majority of our marketing, management and purchasing decisions in Missouri.

Agritourism/Experience Membership

\$50.00

Business or farm that provides an agricultural experience. (You must select both to be eligible as an Agritourism/Experience Member.)

- We provide the public with an agricultural experience on our farm or in our business.
- We conduct a majority of our marketing, management and purchasing decisions in Missouri.

Farmers' Market Member

\$30.00*

- Any organized group of farm product producers, whether incorporated or not, that gathers to sell goods they grow or make. *

**Farmers' Market membership fee waived if the farmers' market is a Missouri Farmers' Market Association member. Proof of Missouri Farmers' Market Association membership must be attached to this application.*

Section 4: Company Sales

Please mark your company's approximate gross sales, for the past year, from the sales of your Missouri processed, grown, manufactured, marketed products, farmers' market or tourism revenues realized from farm experiences, group tours, etc. This figure will be kept confidential and will never be reported with your company name.

- | | | |
|---|---|---|
| <input type="checkbox"/> Less than \$2500 | <input type="checkbox"/> \$50,000 to \$99,999 | <input type="checkbox"/> \$750,000 to \$999,999 |
| <input type="checkbox"/> \$2500 to \$9999 | <input type="checkbox"/> \$100,000 to \$249,000 | <input type="checkbox"/> \$1,000,000 to \$2,499,999 |
| <input type="checkbox"/> \$10,000 to \$24,999 | <input type="checkbox"/> \$250,000 to \$499,999 | <input type="checkbox"/> \$2,500,000 to \$4,999,999 |
| <input type="checkbox"/> \$25,000 to \$49,999 | <input type="checkbox"/> \$500,000 to \$749,999 | <input type="checkbox"/> \$5,000,000 or more |

Section 5: AgriMissouri™ Web site Information

Please fill out this form exactly as you want the information to appear on your company's feature page on www.agrimissouri.com.

On-line Categories

Select the categories appropriate to the products you grow, raise, or produce, or the experience you provide.

- | | |
|--|---|
| <input type="checkbox"/> Barbecue Sauce, Pasta Sauce, Other Sauces | <input type="checkbox"/> Fresh Vegetables & Herbs |
| <input type="checkbox"/> Baskets | <input type="checkbox"/> Frozen Foods |
| <input type="checkbox"/> Beverages | <input type="checkbox"/> Gifts/Gift Baskets |
| <input type="checkbox"/> Bio-fuels | <input type="checkbox"/> Greenhouse - Bedding/Vegetable Plants, Flowers |
| <input type="checkbox"/> Bread, Baked Goods, Desserts | <input type="checkbox"/> Hay & Straw |
| <input type="checkbox"/> Candy | <input type="checkbox"/> Honey, Liquid and Creamed Flavored Honey |
| <input type="checkbox"/> Candles | <input type="checkbox"/> Jellies, Jams, Apple Butters |
| <input type="checkbox"/> Chocolate | <input type="checkbox"/> Lumber |
| <input type="checkbox"/> Christmas Tree Farm | <input type="checkbox"/> Meats |
| <input type="checkbox"/> Cleaning supplies | <input type="checkbox"/> Mushrooms |
| <input type="checkbox"/> Community Harvest Festivals | <input type="checkbox"/> Mustard |
| <input type="checkbox"/> Corn Maze | <input type="checkbox"/> Non-Food Products |
| <input type="checkbox"/> Cosmetics (soap, lotion, etc) | <input type="checkbox"/> Nuts |
| <input type="checkbox"/> Dairy Products | <input type="checkbox"/> On-Farm Bed & Breakfast |
| <input type="checkbox"/> Edible Seeds (sunflowers, etc.) | <input type="checkbox"/> Pasta & Rice |
| <input type="checkbox"/> Educational Farm | <input type="checkbox"/> Pet Food & Snacks |
| <input type="checkbox"/> Eggs | <input type="checkbox"/> Produce Auction |
| <input type="checkbox"/> Entertainment Farm | <input type="checkbox"/> Pumpkin Farm |
| <input type="checkbox"/> Ethnic Foods | <input type="checkbox"/> Relish, Pickles, Horseradish |
| <input type="checkbox"/> Fall Ornamentals, Pumpkins, Squash | <input type="checkbox"/> Roadside Market |
| <input type="checkbox"/> Farm Services | <input type="checkbox"/> Salad Dressing |
| <input type="checkbox"/> Farmers' Market | <input type="checkbox"/> Salsa |
| <input type="checkbox"/> Fee Hunting Farm | <input type="checkbox"/> Soup, Soup Mixes |
| <input type="checkbox"/> Fee Fishing | <input type="checkbox"/> Soy-based Food Product |
| <input type="checkbox"/> Fish | <input type="checkbox"/> U-pick Farm |
| <input type="checkbox"/> Flavorings, Seasonings | <input type="checkbox"/> Winery |
| <input type="checkbox"/> Flour, Breading, Bakery Mixes | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Fresh Fruit | _____ |

Company Profile – Provide a description or the history of your company, business or farm. Please limit your description to 150 words or less. **Feel free to add additional pages.**

Product(s) Description – Describe the products you grow, raise, produce, process, and market or the experience (agritourism) you provide. Limit your description to 100 words or less. **Feel free to add additional pages.**

Retail Locations/Directions – Provide a list of places where consumers can purchase your products or directions, days and hours of operation for your agritourism business or farmers' market. **Feel free to add additional pages.**

Web site Picture Information - One of the AgriMissouri™ membership benefits is a feature page on www.agrimissouri.com. The goal is to provide members another marketing tool to reach potential consumers with more information about their product(s) or experience(s). Pictures allow consumers to see the product or experience described on the web page. Each member can place two pictures on their feature page. **AgriMissouri™ encourages all members to take advantage of the option to include two pictures.** These pictures can include your company logo, product pictures, farm/experience pictures, or pictures of consumers enjoying your products. All pictures or logos need to be in a jpg format and e-mailed to Sarah.Gehring@mda.mo.gov. CD's may be submitted in place of e-mailing photos.

I, the undersigned, state that I have completed this application to the AgriMissouri™ Program honestly and to the best of my ability. I understand that if AgriMissouri™ finds any information in this application false that my membership can be terminated. I also realize that my entry may be edited to fit the allotted space.

Signature _____ Print Signature _____

Business Name _____ Title _____

Date _____

Return completed form and membership fee, with checks made payable to AgriMissouri™, to the address below. If you need additional assistance, call or e-mail Sarah Gehring at 573-522-9213 or Sarah.Gehring@mda.mo.gov.

Return to:
AgriMissouri™ - Missouri Department of Agriculture - PO Box 630 - Jefferson City, MO 65102